



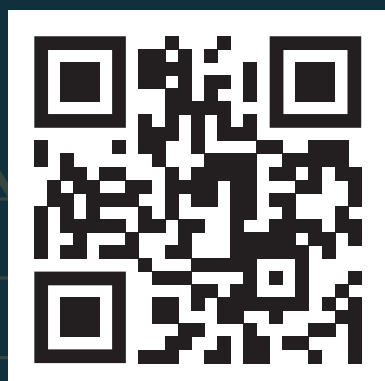
**Prime Minister's
International Business
Awards 2025**

Fiji's most prestigious Business Awards

Navigating Global Winds

Resilience, Innovation
& Sustainable Growth

Applications
are now open!





Applications now open for the 2025 Prime Minister's International Business Awards



Applications are now officially open for the 2025 Prime Minister's International Business Awards (PMIBA), with 15 award categories to honour the outstanding achievements of businesses and individuals driving Fiji's economic success.

This year's Awards, theme *"Navigating Global Winds: Resilience, Innovation, and Sustainable Growth"* continue to celebrate the innovation, resilience, and global competitiveness of businesses across all sectors.

Deputy Prime Minister and Minister for Trade, Cooperatives, Micro, Small and Medium Enterprises and Communications Hon. Manoa Kamikamica emphasized that the Prime Minister's International Business Awards remain the highest recognition of business excellence in Fiji.

"The Prime Minister's International Business Awards 2025 showcase the resilience, excellence and vision of Fijian businesses. It is important to recognize such businesses that demonstrate not only commercial success but also resilience, sustainability, and positive community impact," said Hon. Kamikamica.

"This year's theme reflects the journey many of our businesses have undertaken in transforming challenges into opportunities. PMIBA 2025 provides a platform to celebrate these achievements and to inspire future business leaders," added the Deputy Prime Minister.

The 2025 Awards maintain the 15 categories from the previous year, which covers various sectors. Categories include the Supreme Award, Premier Small, Medium and Large Business Operating Internationally Awards, Excellence in Innovation, Excellence in E-Commerce Transformation, Best Sustainability Initiative, and Employer of the Year Award, among others.

Businesses of all sizes and industries are encouraged to apply. The PMIBA 2025 will reward organizations that demonstrate excellence in areas such as export growth, innovation, service delivery, sustainability practices, workforce development, and leadership.

Applications open today and closes on 25th July, 2025 and businesses are encouraged to apply and share their success stories.

The awards ceremony will be held later this year, where Fiji's most resilient and sustainable businesses will be honored.

For more information about the PMIBA 2025 and application processes, please visit www.iba.org.fj or contact Investment Fiji on [3315988](tel:3315988).





❖ Award Categories



Supreme Award

The Supreme Award will be presented to an overall winner who has stood out across all the categories. This Award is not directly entered but selected from all applications recognizing they have excelled in every part of the awards criteria and presented to a company that has demonstrated significant and sustained international growth, along with a clear understanding of overseas markets.

The winner will have demonstrated commercial success and outlined benefits across multiple facets including, job creation, innovation, service excellence, social responsibility, adaptation, resilience, and sustainability. And as for a business that created a thriving community for the future by building skills to drive growth and social cohesion sustainably.



Award Categories



Premier Small Business Operating Internationally Award (Under \$1M)

The Premier Small Business Award category is open to all; will recognize a company operating locally and internationally with sales of less than \$1million. SMEs have a significant contribution to the Fijian economy. The winner will be presented to a company that immersed newly into the market and had strongly developed their products and services within their limited resources but has managed to thrive due to their uniqueness and ability to penetrate into the international markets through exports.



Premier Medium Business Operating Internationally Award (Between \$1M - \$5M)

The Premier Medium Business Award category is open to all; will recognize a company operating locally and internationally with sales from \$1million to \$5million. The winner will be presented to an organization that has developed and demonstrated significant growth from small to medium enterprise through creativity and developed uniqueness in quality, presentation and repertoire of the introduction of products and services to market including exports.



Premier Large Business Operating Internationally Award (Over \$5M)

The Premier Large Business Award category is open to all and will recognize a company operating locally and internationally with sales exceeding \$5million. The winner must have demonstrated a significant contribution towards the growth of the economy through export, a level of investment, and has an engaged workforce with an innovative business strategy with a clear vision to pave its way into the future.



Excellence in Innovation Award

Innovation is vital to a company's success in today's highly competitive business environment, especially as customers become more demanding and savvy. Businesses need an edge to survive and stand out. This category recognizes innovative products or services developed by introducing and inventing new ideas, workflows, methodologies, strategies that increase productivity and generate greater output by way of growth and profitability.



Excellence in E-Commerce Transformation Award

This category recognizes a business that has adopted and integrated digital commerce strategy, technology, and tools and has transformed its business model, and culture to make its products accessible digitally both locally and internationally.



Award Categories



Excellence in Service Award

This category recognizes the highest level of service excellence which consistently demonstrates excellence in teamwork and collaboration with its customers and has proven its willingness to excel in its responsiveness to its customers with great competencies and earned respect in the community.



Excellence in Agribusiness Innovation Award

This category recognizes a business that has outstanding export results in the Agriculture industry through sustainable value-added success.



Excellence in Forestry Award

This category recognizes a business that has outstanding export results in the Forestry through sustainable value-added success.



Excellence in Fisheries Award

This category recognizes a business that has outstanding export results in the Fisheries through sustainable value-added success.



Executive of the Year Award

This category is open to all business leaders and an executive who shows outstanding initiative, boldness, and imagination in the enterprise, sound management practices, and demonstrates sustainable growth combined with a commercial success that is exceptional for the size of the business.



Best Sustainability Initiative Award

This category is open to all businesses, whether it's going carbon neutral, reducing plastic consumption or some other sustainable initiative, this award recognizes organizations that are putting the planet first.



Award Categories



Excellence in Outsourcing

This category will recognize the outstanding performance of an organization in the outsourcing industry that has deployed strategic and innovative solutions to offer high-value services to their clients.



Excellence in Yasana (Provincial) Aspiration Award

This category will recognize and empower a Provincial Company that has devised a sustainable strategy that elevated the company investments portfolio, and investment diversification which impacted the community in the economic and social development. This award category is only open to the 14 Provincial Companies in Fiji and extended to Rotuma and Rabi Council.



Employer of the Year Award

This award recognizes employers who prioritize their staff, understanding that a valued workforce drives business success. It celebrates companies that have cultivated a positive, values-driven workplace, resulting in a committed, effective, and motivated team. In the context of skilled labour migration from Fiji, this initiative aims to highlight and encourage strategies for staff retention and skills enhancement. The award will showcase how businesses have adapted, diversified, and contributed to the community, including navigating crises and supporting their employees through such periods (e.g., through flexible, virtual, or co-working arrangements, and training initiatives).



✦ How to Apply

Here is how you or your business can enter the Prime Minister's International Business Awards in just a few easy steps.

STEP ONE

Go to our IBA website (www.iba.org.fj) and click on the “Apply Now” tab.

STEP TWO

Create a quick and easy account to start your application process. All you need to fill in; is your full name, name of the organization, email address and password.

STEP THREE

Choose the right category(ies): there is no limit to the number you can enter. Each award category has a list of questions that you will be able to view.

- All applicants must click “Apply Now” on the General Application except for the Executive of the Year;
- The judging criteria will be shown; read through them to understand each criterion and condition of entry;
- Click Applicant & Business Details and fill in the required details;
- Click General Revenue Category, either Small, Medium or Large depending on the total revenue of your business annually;
- Click Executive Summary to select the sector your business represents; you may select multiple sectors if your business is in other sectors other than 1.
 - Fill in the required details and answer each question, every question will have a marking criteria and some will have judging tips to guide you on your answers.
 - If some of the required details may not be relevant to your business you may put “N/A”.
 - Upload all the required supporting documents.
 - Make sure to click “SAVE PROGRESS” tab before you move to the next page
- Click “Award Categories” to see the 11 Special Categories
 - Select the category (ies) you think your business/company should apply.
 - You may select multiple categories and click “Award Questions” on the left of the screen to view guidelines and click “Award Number” on the left of the screen to view category questions; every question will have marking criteria to guide you on your answers.
 - Make sure to click “SAVE PROGRESS” tab before you move to another category.

STEP FOUR

- Click “Agreement & Declaration”
 - Check all the boxes; and
 - Submit your application form once you are done.

This is your chance to share your organization’s story, so make sure you address all the scoring criteria and wow the judges with your initiatives!





Prime Minister's International Business Awards 2024

Fiji's most prestigious Business Awards



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